

ACCURACY OF WORK PERFORMANCE

LESS WORK LOAD FOR WORKERS

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies



FEELS OVERWHELMED BY THE AMOUNT OF OPTIONS

FEAR NOT ABLE TO FINANCIALLY WITHSTAND ACCIDENT

DOESN'T LIKE HOW COMPLICATED THE INSURANCE PROCESS IS

DISCOUNTS THROUGH BUNDLES AND COMPANY PARTNERSHIPS

ADVICE FROM FRIENDS AND FAMILY

ADVERTISEMENT AND PODCASTS WITH INSURANCE STORIES

NICE DOWNTOWN CONDOS WHICH REQUIRE MORTGAGE

TARGETED ADVERTISEMENT FOR INSURANCE

EASY PROCESS OF INSURANCE CLAIMING

FEAR OF NOT GETTING COVERAGE FOR WHAT THEY NEEDS

HIDDEN INFORMATION ABOUT COVERAGE AND CANCELLATION

DON'T WANT TO SPEND MORE MONEY

FEEL SECURE THAT THEY COVERED FOR AN EMERGENCY

WILL GET A CLEAR OUTLINE OF THE INSURANCE PROCESS

GET THE BEST OUTPUT FOR THE COVERAGE/PRICE FRO THE DAMAGE